

BISK  
**Amplified™**



**CALDWELL**  
UNIVERSITY



MASTER OF BUSINESS ADMINISTRATION

# Online Program Guide



# About Us

## OUR MISSION

### To Amplify Potential Through Transformational Learning Experiences

Bisk Amplified leads the way in online education and development solutions. We partner with your organization to provide your team members next generation education benefits from our top universities. As your dedicated partner, we enhance your organization’s education benefits, boosting team skills and achieving talent goals.

## OUR VALUES

Be Bold    Be Humble    Be Remarkable

## OUR HISTORY

Bisk was founded in 1971 by Nathan Bisk to offer seminars to help people prepare for the CPA exam. As an entrepreneur and visionary, he saw the need to evolve the traditional classroom, so he pioneered distance learning via audio cassettes, to video cassettes, to computer software, to online learning. Bisk has helped top-tier universities launch online programs for more than 20 years, supporting more than two million enrollments around the world.

## FOR BUSINESSES AND ORGANIZATIONS

### Transformative Corporate Learning

Take your talent to the next level with online degrees and certificates from top-tier universities. We build the bridge between companies looking to upskill and retain their workforce, employees wanting to earn credentials, and universities offering exceptional online learning programs.



## Why Choose Caldwell

Since 1939, Caldwell University has prioritized the needs of their students to ensure they leave prepared and inspired to succeed. In a recent survey of Caldwell University graduate students and alumni, 96% of responders said they would recommend their program, and 90% of those who completed their graduate program rated it as excellent or good.

Inspired by St. Dominic de Guzman and our Catholic heritage, they transform students' lives by preparing them through the liberal arts and professional studies to think critically, pursue truth, and contribute to a just society.

Caldwell University inspires its students to seek truth, embrace justice, and pursue intellectual study as they engage in experiences within a community of diverse learners. A broad range of programs will prepare students to be successful in the global work environment and to apply ethical standards in every aspect of their lives.



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# Master of Business Administration

## Program Overview

Fully accredited by the Accreditation Council for Business Schools & Programs (ACBSP), the Caldwell University MBA program will help you achieve your personal and career goals at a highly competitive cost-per-credit. Strong emphasis is placed on personal growth and individualized attention to learning through small class size, practical skills and compassionate faculty who focus on practice beyond theory.

Caldwell University's Master of Business Administration (MBA) program offers a rigorous curriculum designed to meet the analytical needs of the global business environment. Students can choose from nine MBA concentrations: Accounting, Business Analytics, Global Business, Healthcare Administration, Human Resource Management, Marketing, Organizational Leadership, Sport Management, and Management Consulting. Alternatively, the general MBA program, which does not include a concentration, can be completed entirely online, providing a more flexible schedule.

Looking to go where the jobs are? Develop your expertise in this fast-growing industry with specialized courses in healthcare, finance, leadership, and operations

## What You'll Learn

Graduates of Caldwell University's MBA program will demonstrate the ability to manage a variety of business challenges that align with contemporary global practices. They will be well-versed in key business disciplines, including accounting, finance, global business, the legal and social environment of business, marketing, management, ethics, information systems, and business policy. Additionally, they will possess strong oral presentation, written communication, and IT skills. Our graduates will also be able to tackle real-world business problems with ethical awareness, critical thinking, and problem-solving expertise.






To support this goal, all students are required to complete the capstone course, Integrated Strategic Management Seminar. This course is designed to consolidate the skills and knowledge gained in previous graduate business courses. As a result, the program and the capstone course aim to ensure that MBA graduates demonstrate the following:

- Advanced knowledge of core business functions
- Analytical and critical thinking skills for effective strategic and tactical decision-making
- The ability to understand business challenges from a senior executive perspective
- Effective communication skills, including proficiency in presentations, written communication, and verbal expression

### Cost Per Credit Hour: \$735

Additional tuition reductions and flexible payment options may be available!

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 Master's	 100% online
 Instructor Led	 12-18 months
 33 Credit hours	

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Learn more about this program or enroll.

The effectiveness of the program in achieving these outcomes will be assessed through an annual outcomes report, jointly prepared by the Division Associate Dean and the faculty member(s) who taught the capstone course. This report will be submitted to the Vice President of Academic Affairs, the Director of Graduate Studies, and the Office of Institutional Research. The report will also be shared with all full-time business faculty for review. At a meeting early in the next academic year, the report will be discussed in detail, and the School will develop a plan to address any shortcomings identified. Depending on the issues (if any), curricular changes will be considered to improve the program.

## Admission Requirements

- Bachelor's degree from an accredited college or university
- Undergraduate GPA of at least 2.75 overall and 3.0 in business as a major
- Two references for graduate study
- Personal interview upon Graduate Coordinator's request
- Personal statement: Submit a statement of objectives for entering the program
- Resume highlighting business, leadership, and work experience
- Students with an undergraduate degree outside of business must take BU 095 MBA Prerequisite Module

## Course Information

### Core Courses (30 Credits)

BU 520 - Advanced Business Strategy (3 credits)

BU 537 - Financial Management (3 credits)

BU 525 - Advanced Auditing (3 credits)

BU 610 - Data Analysis and Visualization (3 credits)

BU 625 - Accounting for Managers (3 credits)

BU 633 - Organizational Behavior for Managers (3 credits)

BU 635 - Strategic Human Resource Management (3 credits)

BU 638 - Marketing in a Dynamic Environment (3 credits)

BU 644 - Global Business Management (3 credits)

BU 649 - Business Law, Ethical Behavior and Social Responsibility (3 credits)

BU 660 - Management Information Systems (3 credits)

BU 695 - Operations and Project Management (3 credits)

### Capstone Course

BU 785 - Integrated Strategic Management Seminar (3 credits)

**Total Credits: 33**

## Transfer of Graduate Credit

Caldwell University will accept the transfer of up to six credits of graduate work in business from another accredited institution provided the credits were completed within five years of the student's initial registration at Caldwell University. Official transcripts of previous graduate work as well as the description of each course must be submitted for review at the time of application. Approval of transfer credit is based on course content and grade earned in the course, which should be B or better. Each transfer request will be reviewed by the Program Coordinator. All requests for transfer credit must be submitted and approved within the student's first semester in the program.

# Concentrations

## Business Analytics

Combine data skills with your business skill set and help your organization maximize its collected data by finding trends, patterns, and anomalies that can inform business decisions, develop and propose solutions to business problems, ensure alignment with organizational goals, or document and analyze existing business processes to identify areas of improvement or optimization.

Successful business analysts develop the ability to work with data, understand how their insights impact the business side of an organization, and effectively communicate findings to stakeholders and decision-makers to address business challenges.

Graduates will be equipped to offer valuable business expertise in any industry that relies on data collection, tracking, and analysis. This program is designed to pursue accreditation from the Accreditation Council for Business Schools and Programs (ACBSP) upon eligibility, following the first cohort's graduation.

### Additional Courses

- BU 520 - Advanced Business Strategy
- BU 610 - Data Analysis and Visualization
- BU 660 - Management Information Systems
- BU 662 - Big Data, Data Mining, and Data Science



[Learn more or enroll](#)

## Healthcare Administration

The Caldwell University MBA with a concentration in Healthcare Administration equips graduate students with essential financial, organizational, and operational skills tailored to the healthcare industry. Students will gain expertise in financial planning and accounting, reimbursement practices, organizational behavior with healthcare providers, operational management at both departmental and system-wide levels, and strategic planning for standalone organizations and network-wide integrations.

### Additional Courses

- BU 540 - Healthcare Finance
- BU 580 - Strategic Planning and Leadership in Healthcare
- BU 692 - Healthcare Operations Management



[Learn more or enroll](#)

# Concentrations

## Human Resource Management

Caldwell University's MBA with a concentration in Human Resource Management prepares you for a career as an HR Leader by developing your skills in change management, employment law, socioeconomic ethics, and workplace dynamics. The program equips HR professionals to become strategic leaders with strong problem-solving abilities, data-driven decision-making skills, and strategic management expertise. Additionally, it emphasizes the importance of empathy, ethics, and moral leadership, empowering graduates to support both employees and the organizations they represent.

### Additional Courses

BU 652 - Employment Law

BU 702 - Leadership: Theory, Practice, and Emerging Possibilities



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## Marketing

Whether you're aiming to advance in your current marketing role or break into this dynamic field, an MBA in Marketing from Caldwell University will equip you with the skills and expertise to propel your career forward. Let us help you enhance your professional brand with an MBA from Caldwell University.

### Additional Courses

BU 645 - Executive Business Communications

BU 650 - eMarketing



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# Concentrations

## Organizational Leadership

In today's global economy, organizations are in need of dynamic thinkers, keen problem solvers, and forward thinkers who know the value of empathy and lead with mission and purpose. Courses in this concentration focus on leadership skills.

### Additional Courses (Select 2)

BU 620 - Executive Business Communications

BU 702 - Leadership: Theory, Practice, and Emerging Possibilities

BU 704 - Organizational Leadership Applications

BU 707 - Communication for Educational Leaders



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## Sport Management

The business of sport management leverages sales and data analytics, sponsorship development, and brand building via merchandising and licensing. Sport managers must have a relevant skill set to promote leagues, teams, and athletes.

### Additional Courses

BU 639 - Global Sport Management\*

BU 510 - Creating the Ethical Sport Leader

BU 515 - Engaging the Sport Fan with Sponsorships



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*\*in place of MBA core requirement BU 644 Global Business Management*



# Concentrations

## Accounting

The M.B.A. with a Concentration in Accounting is designed to help you meet the educational requirements for CPA licensure. This course of study combines general business acumen and specialized accounting knowledge.

### Additional Courses

BU 525 - Advanced Auditing\*

*Select three (total) accounting electives:*

BU 620 - Executive Business Communications

BU 627 - Financial Statement Analysis

BU 630 - Governmental Accounting

BU 631 - Forensic Accounting

BU 632 - Federal Taxation

BU 634 - Accounting Information Systems

BU 641 - International Travel Experience

BU 662 - Big Data, Data Mining and Data Science

BU 689 - Graduate Business Internship (full-time students only)

*\*Advanced Auditing is taken instead of the core BU 537 Financial Management. Accounting elective is taken instead of the core BU 625 Accounting for Managers.*



Learn more or enroll

## Global Business

Increased globalization creates new opportunities for those with the right credentials. Prepare for an exciting career through relevant and timely courses and international travel experience.

### Additional Courses

BU 641 - International Travel Experience

BU 642 - Global Strategy



Learn more or enroll

# Concentrations

## Management Consulting

Traditionally seen as external advisors brought in for specialized projects, management consultants have now become integral partners in shaping organizational strategy and driving long-term success. Forward-thinking management consultants operate at the nexus of strategy, leadership, and execution. They collaborate across functional teams, influence key stakeholders, and lead organizations through transformations that ensure competitive advantage in today's dynamic economy.

### Additional Courses

BU 518 - Consulting Foundations and Problem Solving

*Additional courses under development*



Learn more or enroll

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