



**ENABLING THE MOST
SUCCESSFUL WORKFORCES
ON EARTH**

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Admissions Requirements

Thank you for your interest in Nexford University.

Nexford is a global university, based in Washington, D.C., serving learners in more than 110+ countries around the world. We are accredited by the Distance Education Accrediting Commission (DEAC). The DEAC is listed by the U.S. Department of Education as a recognized accrediting agency and is recognized by the Council for Higher Education Accreditation (CHEA).

Nexford is home to undergraduate and graduate learners around the globe, all seeking to gain the knowledge and skills to help themselves better compete in an increasingly changing economy.

From business to digital transformation, from artificial intelligence to cybersecurity, Nexford's 100+ competency-based courses equip learners with the skills they need to join and compete in the global economy.

Regardless of your physical location, gender, race, or ethnicity, Nexford University strives to teach the skills that enable motivated learners to get on the global grid.

We invite you to learn more about our academic offerings, our global character, and the experience of learning at a 100% online, next-generation university.

We are Nexford.



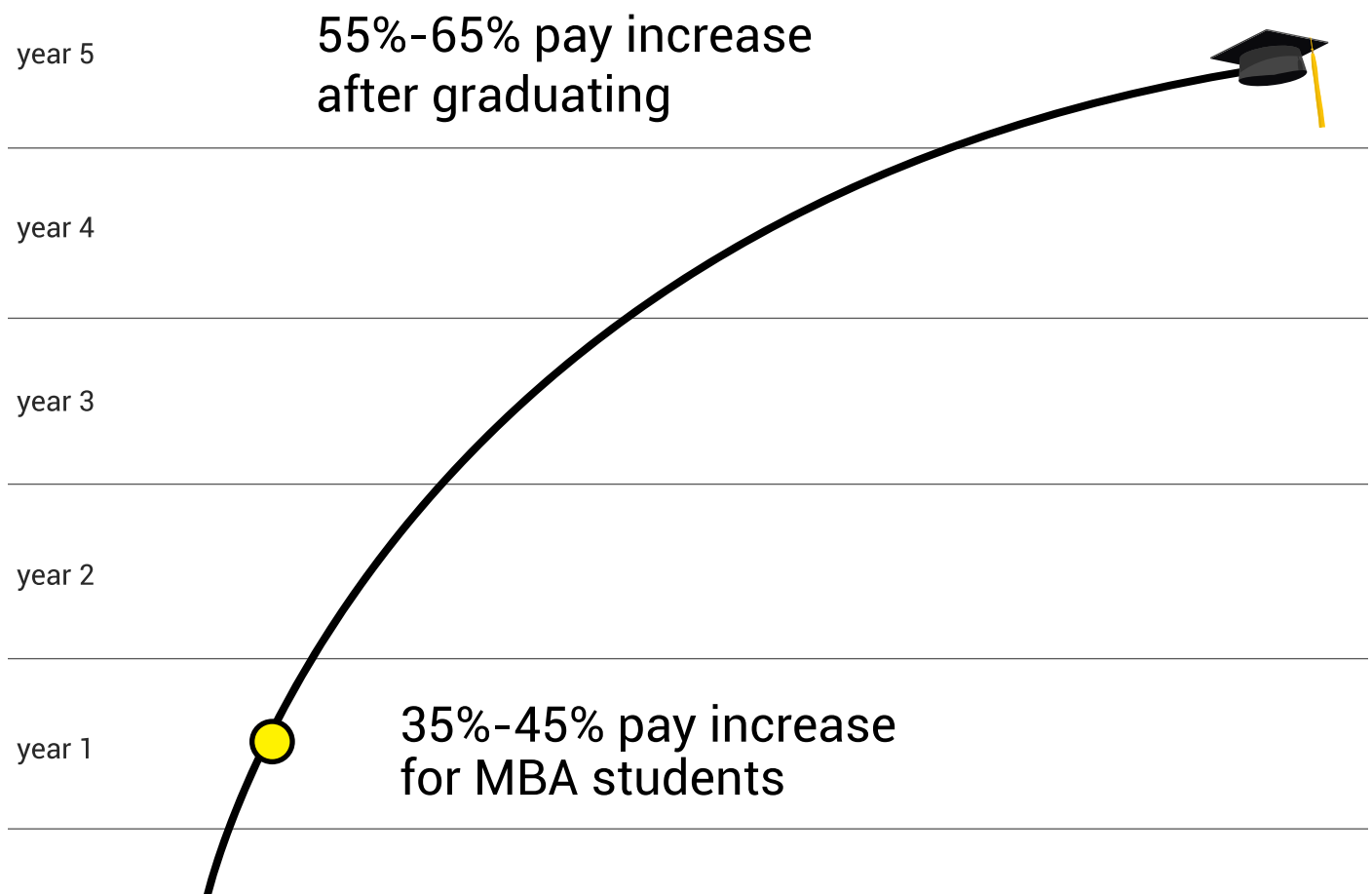
A handwritten signature in black ink that reads "Fadl al Tarzi".

Fadl al Tarzi
CEO
Nexford University

Increase your employability

Learn the essential skills employers want right now!

The skills that employers are asking of employees, or potential employees, are changing rapidly. Depending on the industry, like Cybersecurity, they change as new threats occur. The need to upskill or reskill is a constant requirement for you to stay relevant and ahead of the chasing pack. Nexford's competency-based learning prioritizes skills over theory, so you come out of the other side of your program ready-baked and able to hit the ground running.



Plus, with more in-demand skills comes promotions, pay raises, and higher earning potential. In fact, research conducted by the Forte Foundation indicates that, on graduation, **MBA students can expect to see a 35–45% increase in their salary. This figure can jump to a 55–65% pay increase five years after graduating.**



ACADEMIC PROGRAMS

Regardless of where your interests lie, every Nexford program shares a single, common characteristic: it is informed by the needs of global employers and the skills they need their global workforces to have.

We call it the “Backwards Design Model,” and it started by asking employers and learners what they were looking for, including where they saw inadequacies and deficiencies in how traditional universities delivered education.

We literally asked thousands of learners: “Why do you go to university?” and for those who didn’t finish, “Why did you drop out?”

We also surveyed 2.5 million executives at global companies including Microsoft, IBM, Unilever, and Deloitte to understand what their needs were when hiring college graduates. And we applied Artificial Intelligence (AI) technology to analyze over 30 million job vacancies to understand the skills employers were looking for with the aim of ensuring that the most sought-after skills are included in Nexford’s curricula.

Informed by this vital and insightful information, only then did we start to construct Nexford’s programs—designing them to meet the needs of learners and employers, creating the middle ground that brings them together.

LEARNER OUTCOMES

100%

of self-employed Nexford graduates said their education helped them grow or advance their business.

98%

of Nexford graduates would recommend Nexford to a friend or colleague.

97%

of Nexford graduates reported feeling better prepared to help their employers solve major organizational challenges.

92%

of Nexford graduates would recommend Nexford to a friend or colleague.

90%

of Nexford graduates can now use financial analysis to make better business decisions.



“My learning experience at Nexford has been so rewarding. My analytical skills have improved. I got promoted at work. I got a pay raise. I couldn’t be happier.”

Rebecca Ebokpo
MBA Alumni



UNDERGRADUATE PROGRAMS

Bachelor of Business Administration (BBA)



BACHELOR OF BUSINESS ADMINISTRATION (BBA)

The Nexford University BBA provides a solid footing in the fundamentals of business and the skills to succeed in modern business. As with all Nexford programs, the BBA is 100% online and flexibly paced to allow you to work while you learn, you can design your own schedule so long as you are able to meet required weekly deadlines.

Nexford advisors will help you choose from a range of electives and specializations, based on your career goals. Whether you want to build a startup, sit at the helm of a global corporation, or become a marketing guru, our BBA will prepare you to achieve your goals.

You'll get to earn badges and certificates to show off what you've learned and the projects you've completed throughout your BBA.

Our standard BBA completion time is 48 months. If you already have some college education or a diploma from another institution, you can apply to transfer credits and cut both your time and cost of completion at Nexford.

Benefit from flexible learning that allows you to progress at your own pace, with access to support always available 24/7. Pay your tuition with our unique monthly payment plan; so, the faster you graduate, the less you pay.

FAST FACTS

55

courses

6

specializations in the
BBA Degree



"I chose Nexford because it is 100% online and it is also based in the US, so I am getting a Bachelor's degree in the US, here in the Philippines."

Jethro Tucay
BBA Learner



GRADUATE PROGRAMS

Master of Business Administration (MBA)



MASTER OF BUSINESS ADMINISTRATION (MBA)

Learn skills, not theory, a Nexford MBA is more than just three letters. It's the passport to advancing careers, gaining promotions, and improving your earning potential. With a Nexford MBA you'll be challenged to think more critically and to push the limits of what you thought you were capable of.

As with all Nexford programs, the MBA is 100% online and flexibly paced to allow you to continue working while learning, you can design your own schedule so long as you are able to meet required weekly deadlines, in fact most MBA learners are working professionals. Benefit from flexible learning that allows you to progress at your own pace, with access to support always available 24/7.

Nexford University's MBA program is a great launching pad for your career advancement. The MBA program consists of twelve

courses in total—9 core courses and a choice of either three electives or a specialization. You'll learn through real-life industry projects and case studies featuring global companies such as Tesla and 3M across various sectors. You'll get to earn badges and certificates to show off what you've learned and the projects you've completed throughout your MBA.

Our standard MBA completion time is 18 months. With our monthly tuition model, the faster you finish, the more money you'll save.

► [View all MBA Courses](#)

FAST FACTS

27
courses

6
program
specializations



“Getting my Nexford MBA has improved and increased my marketability as a professional. The skills I learned such as critical thinking, leadership and analytical thinking can be used on a global scale.”

Achenyo Alfa
MBA Graduate

GRADUATE STORIES



“I got to be more strategic in my decision-making

and was able to better understand every aspect of the business I work in.”

Melani Belostrino
MBA Graduate



“I chose Nexford over a traditional university because it gave me the flexibility to learn and still spend time with family. Also, due to lower cost of tuition,

I got a positive return on my investment.”

Elijah McQueen
BBA Learner



“I chose to learn at a 100% American online university

because it gave me the flexibility to continue to work in my time demanding job, and also run my business that I am a co-founder of. Plus, it allowed me to live and work in Ghana.”

Tony Marfo
MBA learner

A woman with dark, curly hair and glasses is sitting at a desk, looking at a laptop. She is wearing a light-colored blazer over a white top. The background is a bright, out-of-focus office setting with large windows.

CAREER PATHWAY PROGRAMS

Pathway Programs are typically 6–8-month programs designed specifically to equip you with the skills you need to qualify for specific jobs. Pathway programs are ideal for learners looking to pursue a specific career and who might not have the time to earn a full degree.

Learners looking to pursue a pathway program are often looking to switch careers to earn more or looking to move from their current jobs to more senior ones.

Some of Nexford's pathway programs stack into our degrees, meaning the credits you earn for courses you complete in those programs can transfer into a degree program if you ever wish to pursue a degree in the future.

Business Essentials

Every company needs junior professionals but training new hires can prove difficult, expensive, and time consuming—making it hard to land a foot in the door. The Business Essentials Pathway Program is designed for entry-level (or aspiring entry-level) professionals looking to gain relevant skills for the modern business environment. Whether it's a leg in—or just a leg up—you'll learn principles of both traditional and digital marketing, how companies digitize and/or automate legacy processes, how global companies operate across languages, cultures, and time zones, how to communicate for influence and impact, and more.

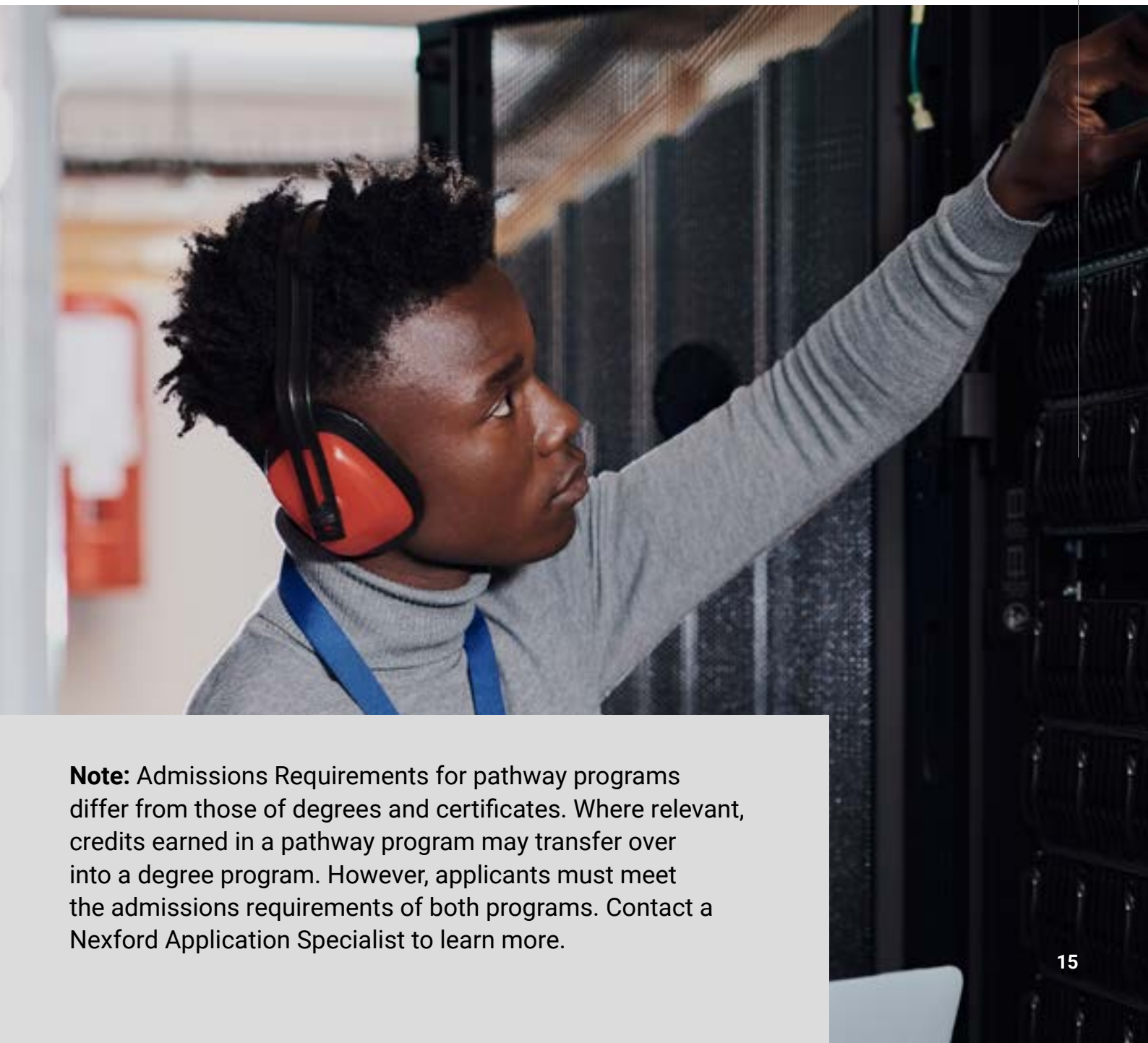
Essential Skills

Regardless of the career you're in—or the one you're looking to pursue—the skills employers demand are nearly universal. The Essential Skills Pathway Program is designed for learners who want to be more effective—and have a greater impact— within their organizations. Whether in the public or private sectors, or at small start-ups or large multi-national corporations, learners gain the skills to communicate across teams, countries, and cultures; sell ideas and suggestions effectively; understand, diagnose, and respond to problems and challenges; analyze data to make data-driven decisions; and communicate effectively with company leadership.



Management Essentials

Growth is the goal of every business, but with growth comes a need for managers who oversee and optimize teams, processes, and strategies. The Management Essentials Pathway Program is designed for young professionals possessing a bachelor's degree who seek to accelerate their ability to assume mid-level leadership positions. You will learn how to lead teams, communicate effectively, analyze data, drive business/process improvement, and create brand differentiation.

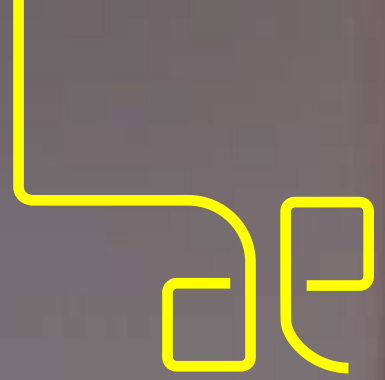


Note: Admissions Requirements for pathway programs differ from those of degrees and certificates. Where relevant, credits earned in a pathway program may transfer over into a degree program. However, applicants must meet the admissions requirements of both programs. Contact a Nexford Application Specialist to learn more.

“In the future I see Nexford University as a leading provider of quality distance education

with many new programs and professional development opportunities created to meet both learner and employer needs.”

Cathy Plunkett
Chief Academic Officer



WORLD-CLASS FACULTY WITH REAL-WORLD EXPERIENCE

As a Nexford learner you will be supported by faculty and success advisors every step of the way. You will be able to attend optional live group sessions, book a 1:1 appointment with a faculty member or success advisor, and you will always receive timely feedback on all your assessments – all at a click of a button, 100% online.

Unlike many traditional universities, our faculty have relevant industry experience, they are qualified practitioners bringing their expertise to the online classroom.

Although our faculty come from diverse backgrounds and teach different programs, they all share a common goal, and that is to help you master the skills you need to achieve your career goals.



THE NEXFORD CAREER COALITION

Preparing graduates to compete on a global scale is what differentiates Nexford from other universities. The Nexford Career Coalition is a formal partnership between Nexford University and forward-thinking employers who work with us to build, validate, and enhance our competency-based programs—along with filling their own talent pipelines with graduates of the very programs that they helped design.

The basis of this coalition is rooted in several facts:

- Job seekers struggle to gain the skills that align with workforce needs
- A majority of entry-level hires are not “job ready” and require additional training
- 74% of employees believe they underperform due to a lack of appropriate skills
- Profit margins can be boosted by 24% for companies that invest in up-skilling

To that end, Coalition members engage in a variety of activities designed to narrow the skills gap between industry and workers. Specifically, members:

- Share data that enable Nexford to build industry-aligned programs
- Evaluate Nexford graduates with the goal of filling current and future job vacancies
- Inform the design of career pathway programs
- Co-market Nexford University programs to employees
- List career opportunities on Nexford’s job board to attract talent



AfriSplash Remotely



In their own words:

THE NEXFORD CAREER COALITION



“We can enjoy the flexibility of dictating how much we put into our jobs. But we can only do that when we have the right skills. That’s what Nexford is helping to achieve.”

Ernest Ndukwe

Chairman of the Board
MTN, Nigeria



“The traditional system of higher education is not appropriate for the modern world. Nexford is changing that.”

Abubakar Suleiman

CEO, Sterling Bank,
Nigeria



“I’ve been really impressed with the graduates we have hired. Their experience levels make them a good fit for Microsoft.”

Rebecca Young

Principal Business Insights
Manager, Microsoft





Hearing is believing!

At Nexford we believe that if our learners or graduates are succeeding, we're succeeding, and we're happy to say that we've had a fair few success stories. From promotions to pay raises, to taking the reins at top jobs at global companies such as Microsoft, TikTok, Google, and Facebook, to name a few, by enrolling you'll be joining a global community from over 110 countries and put yourself on the path to becoming one of tomorrow's leaders.



Meet Onyinye Udoe,
Microsoft Business Analytics Specialist

Onyinye believes that his Nexford MBA helped him to get hired at Microsoft because of the skills he gained while learning for it. Aside from increasing his confidence and learning about global business, Onyinye says that his Nexford MBA helped him to learn about global business practice which really helped him develop at Microsoft and dramatically progress his career as a Business Analytics Specialist. He said that he would definitely learn at Nexford again because he says that you're learning and immediately implementing the skills you are picking up and that makes you a better and more desirable employee.



Meet Jason Weimer,
International entrepreneur

Jason chose to take his MBA with Nexford to acquire new business skills and grow his company – all without falling into student debt. He is founder & owner of Simple Coffee, with business across Thailand, Vietnam & the US. He needed to gain advanced technical skills that he could apply to his business, but also consult and advise other businesses in future. Nexford gave Jason just that. His MBA benefitted his business in strategic leadership as well enabling him to integrate high technology into a traditional business model.

WHAT TO EXPECT AT NEXFORD UNIVERSITY

At Nexford, we've up-ended the traditional model of higher education—one that requires learners to pack up their lives and travel to distant campuses, only to receive a learning experience that's built around someone else's schedule.

WHAT YOU'LL LEARN

The learning experience at Nexford is learner-centric, future-focused, and industry relevant. That means every month of your studies, you'll be equipping yourself with the researching, critical thinking and problem-solving skills that will help you excel in your job more and easily find solutions to real-world, real-company challenges. All of which is accomplished by working on real world projects and learning from best practice case studies.

HOW YOU'LL LEARN

The self-paced nature of learning at Nexford requires focus and commitment, but with a great deal of discipline and self-belief you'll get there. Along the way we'll never dictate how you should learn but we do provide the programs that allow you to learn wherever and whenever.

Learning at Nexford happens in Canvas. It will help you to plan your time and keep you up to date with your course work on the move. Furthermore, our academic support team is at-the-ready to make sure you have the assistance and encouragement to keep you moving along in your studies.